

What We Learned From You

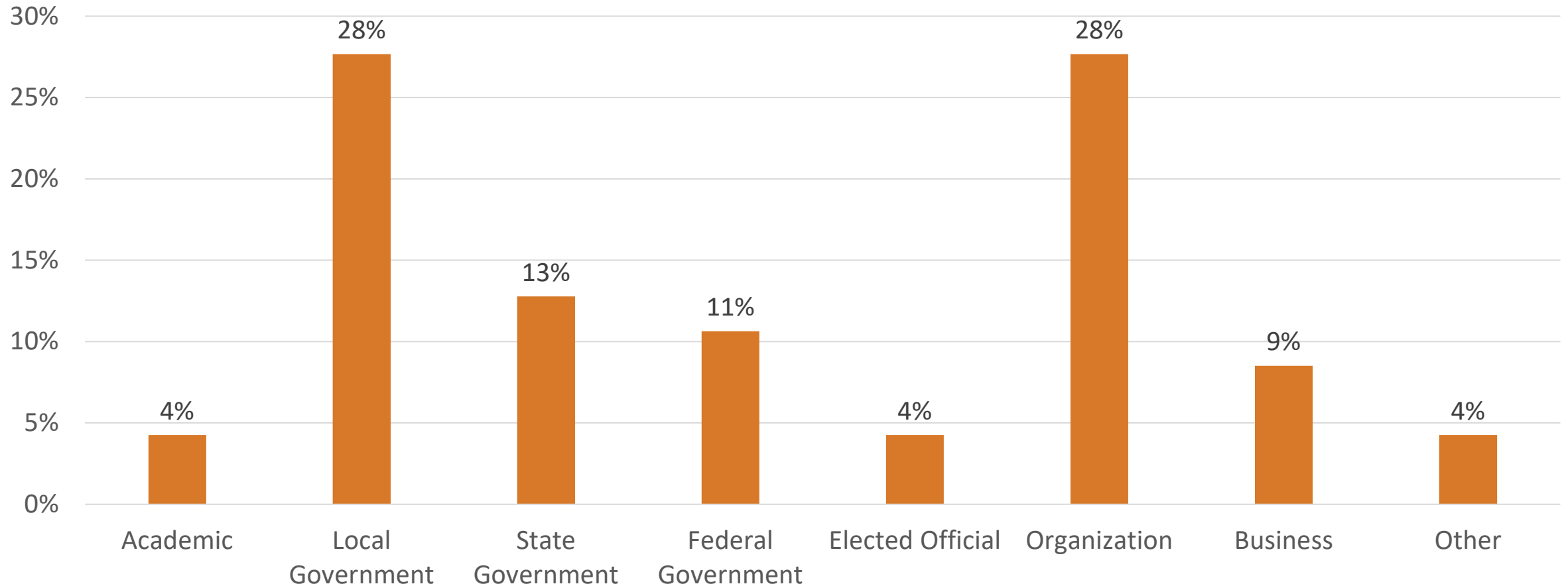
Feedback from Survey and Interviews

Maureen Kerner, EFC at Sacramento State

Thank You For Your Excellent Feedback!

Who Are You?

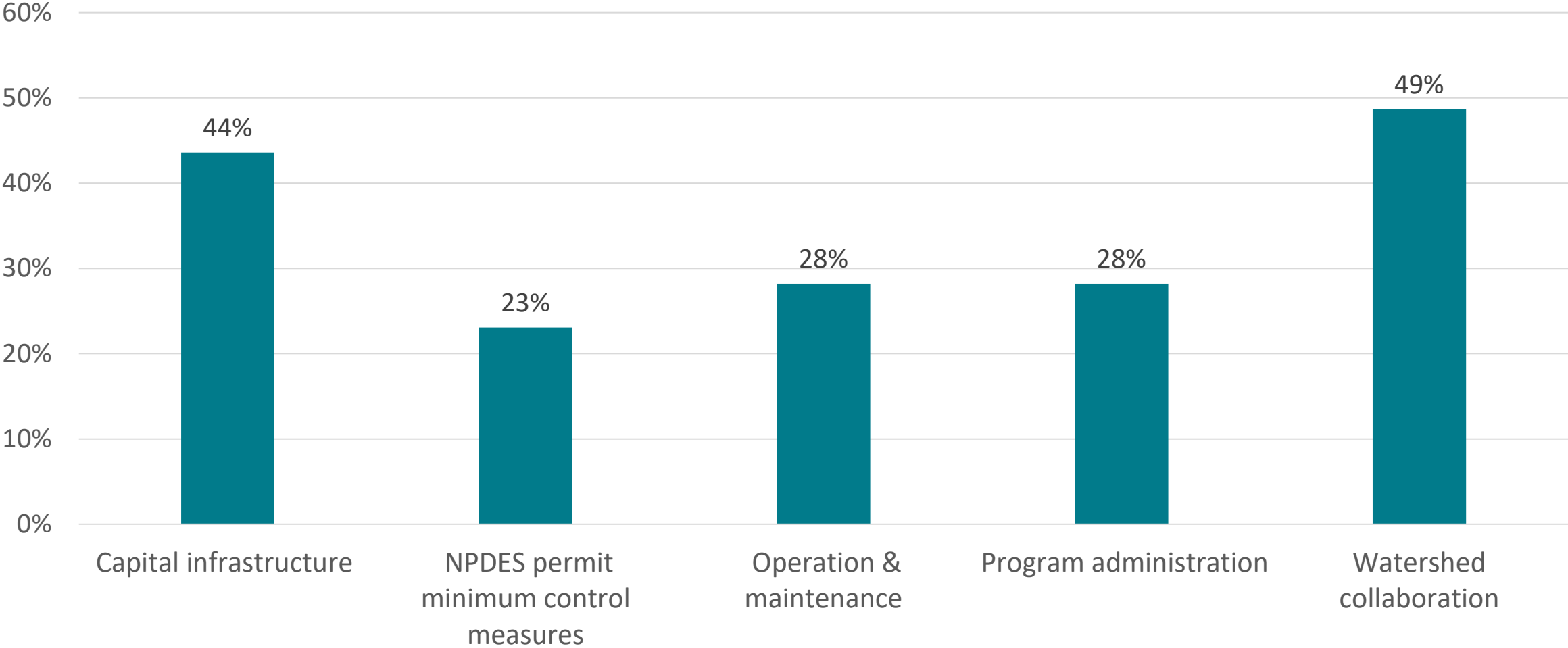
Based on 64
Survey Responses



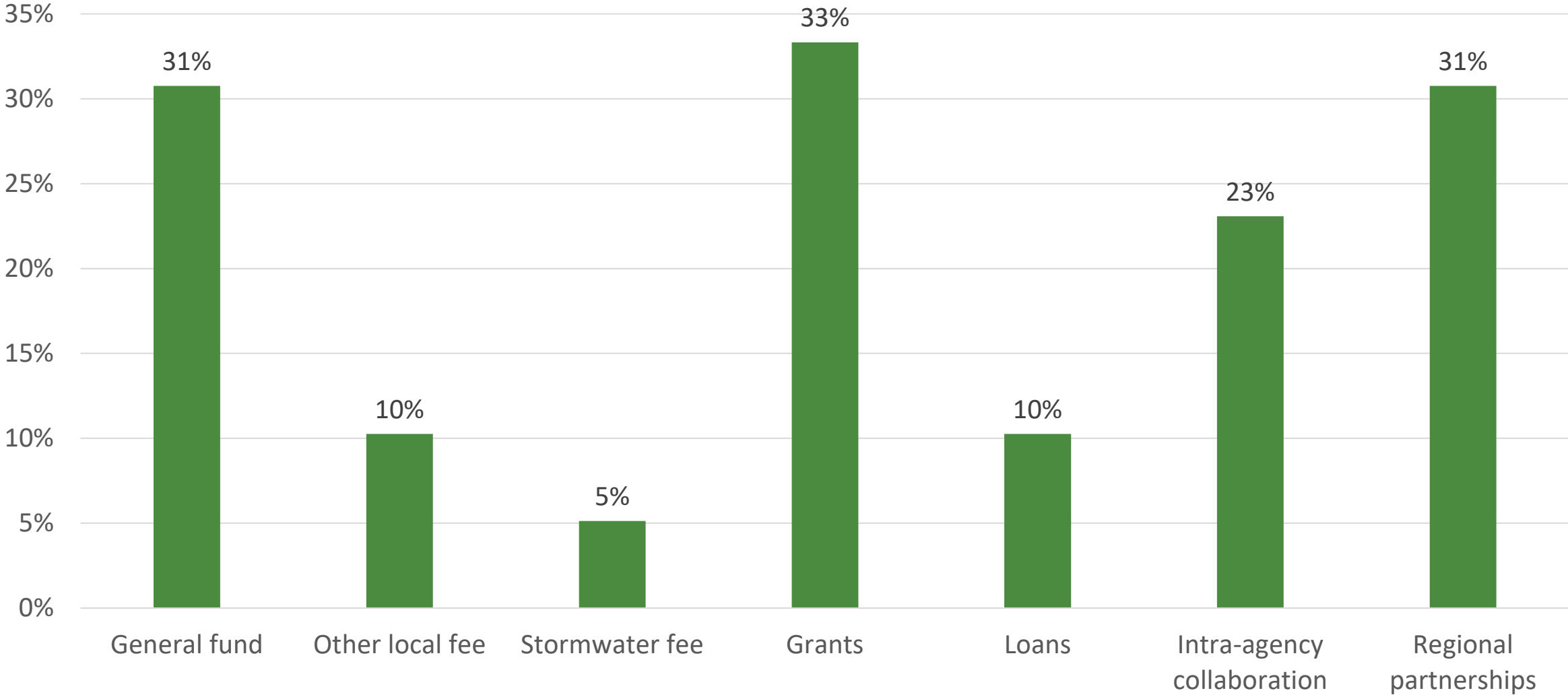
Broad Representation Here Today

- Significant representation from local governments and organizations
 - Stormwater Program municipal managers
 - Watershed Management and Restoration advocates
- Local NGOs, private entities, and consultants
- Looking for funding for YOUR projects
- Many state/federal agencies that provide funding

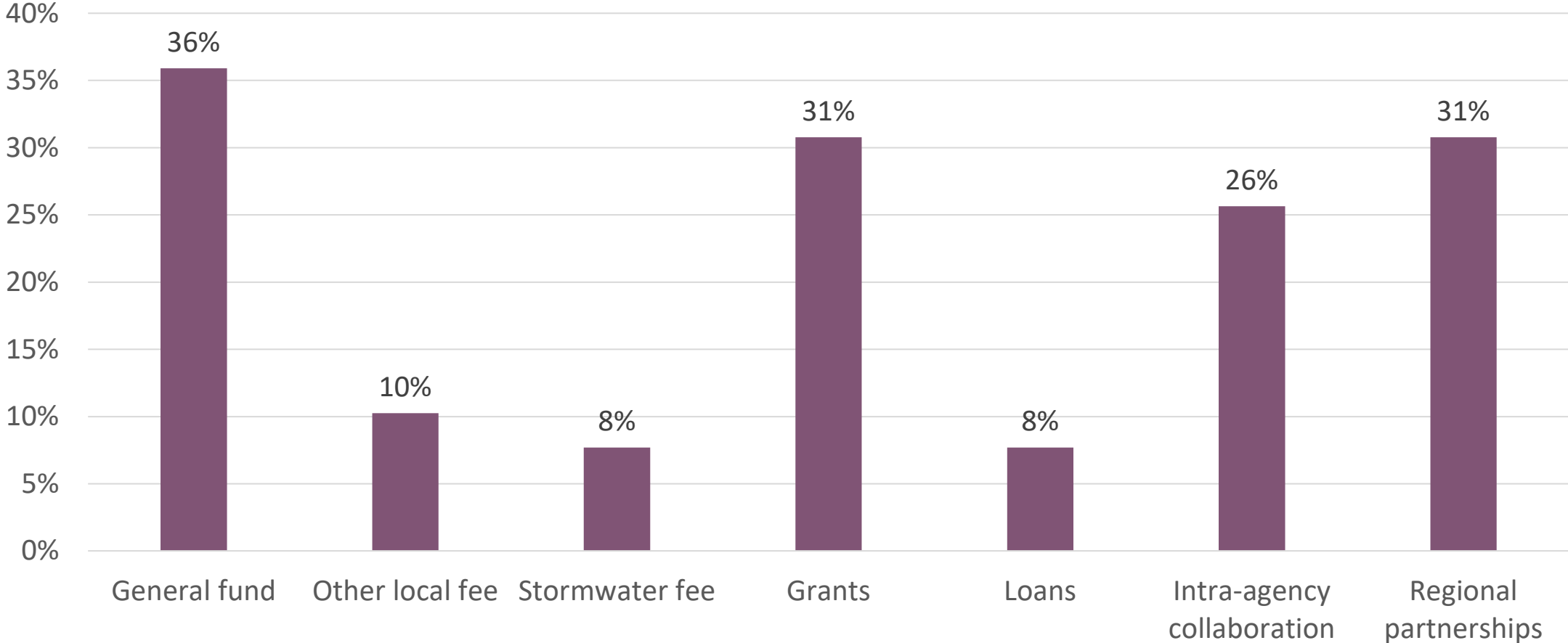
What are You Interested in Funding?



How Do You Fund Capital Projects Now?



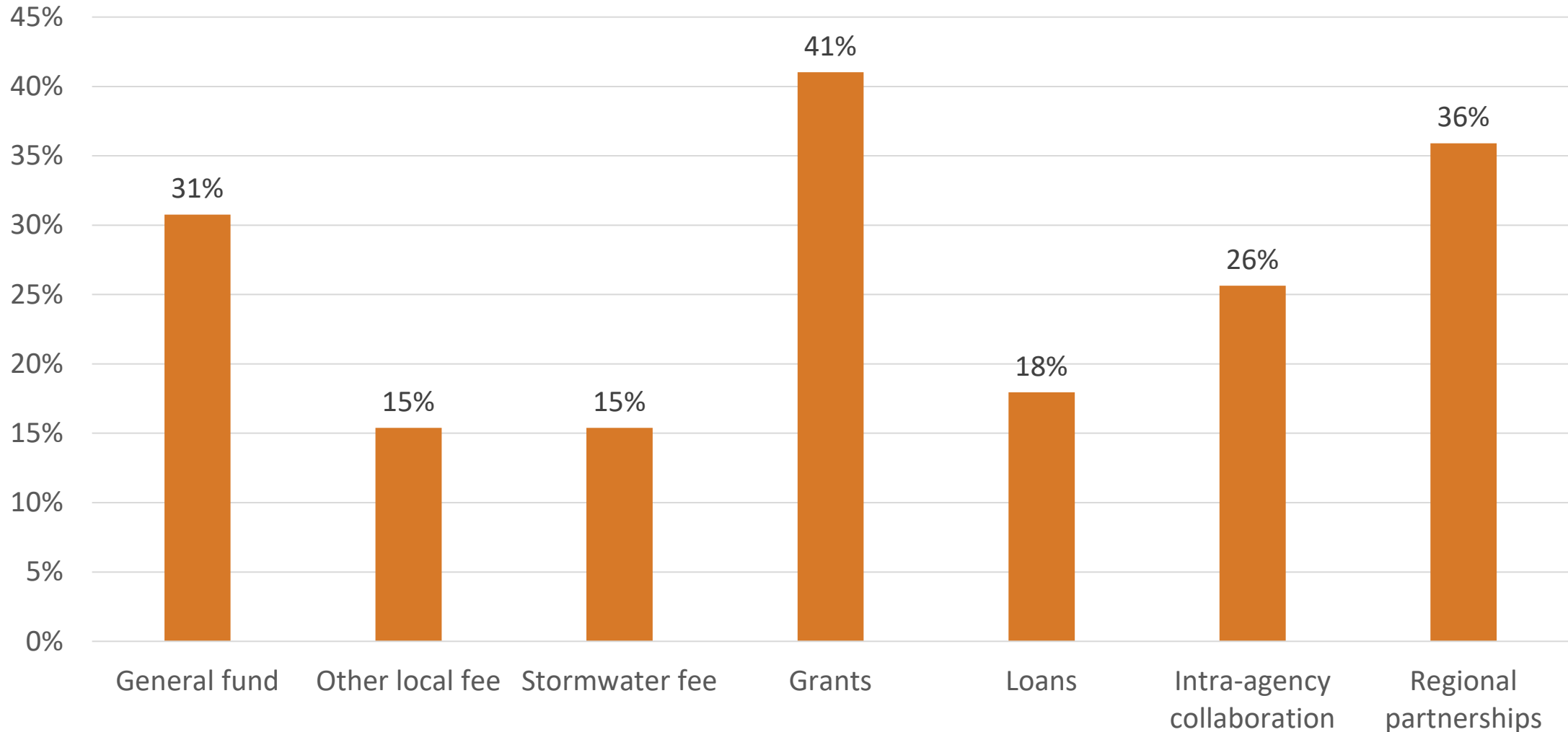
How Do You Fund Program Management Now?



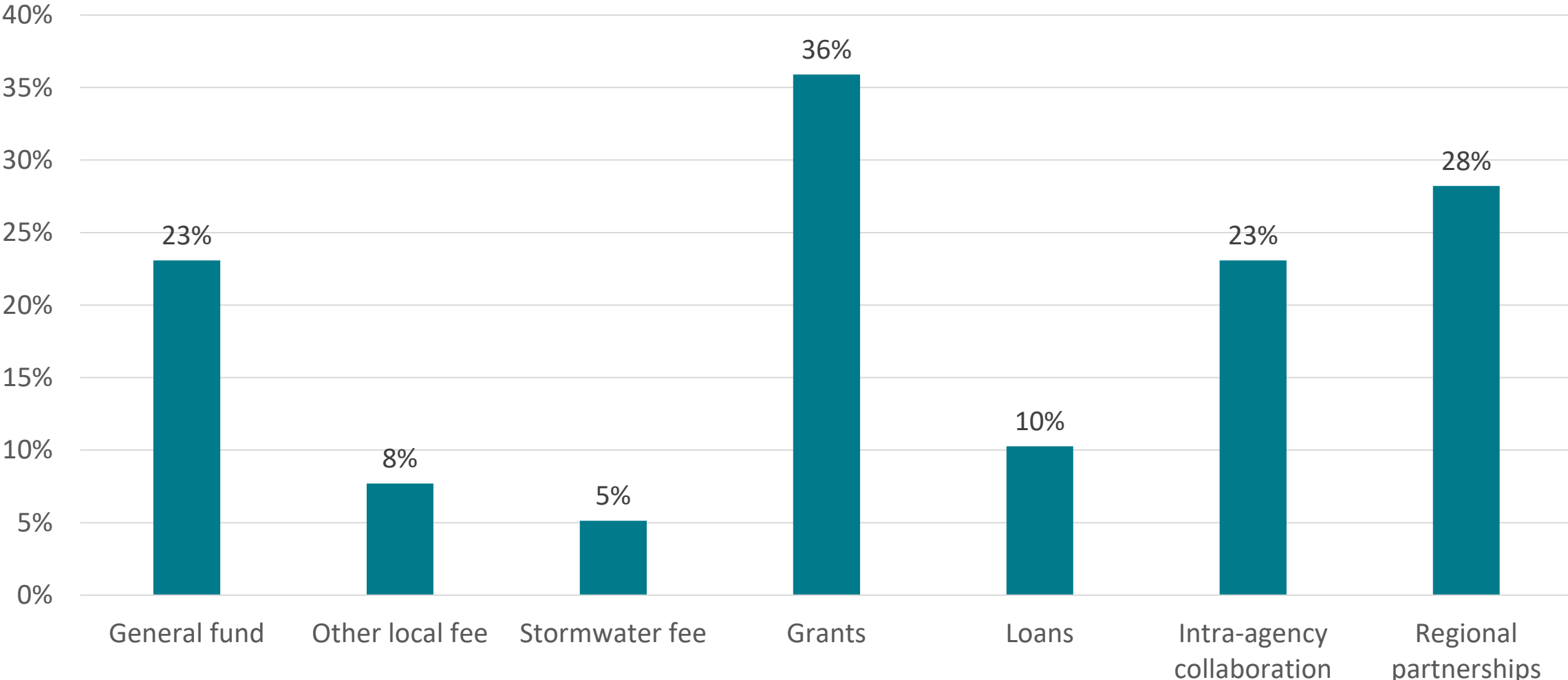
Messages on Current Funding

- Capital - Heavy reliance on:
 - General funds
 - Grants
 - Regional partnerships for capital
 - The former 2 are vulnerable and limited
 - Share examples of regional partnerships?
- Program Management
 - Grants typically do not cover O&M, admin, etc. (capital only)

Anticipated Future Funding For Capital Projects?



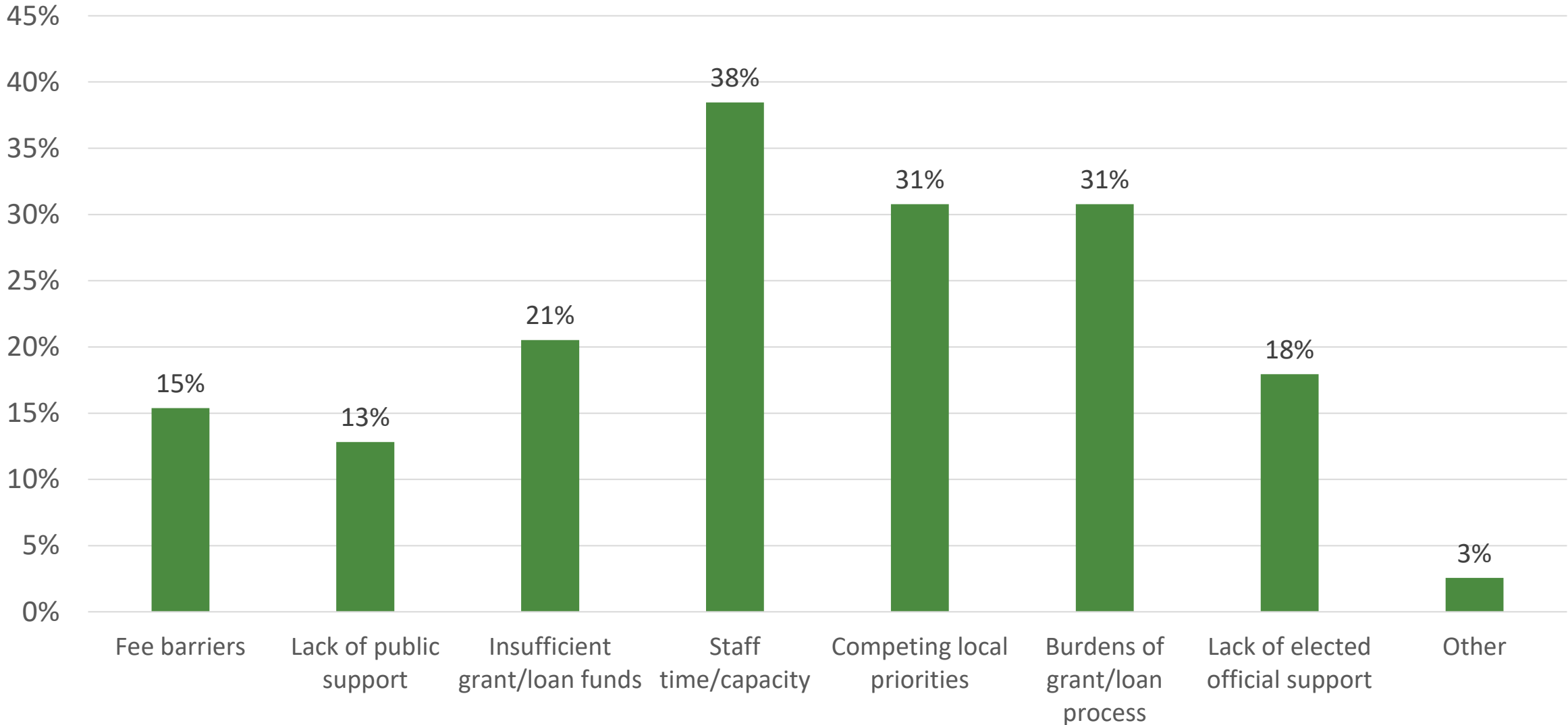
Future Funding For Program Management?



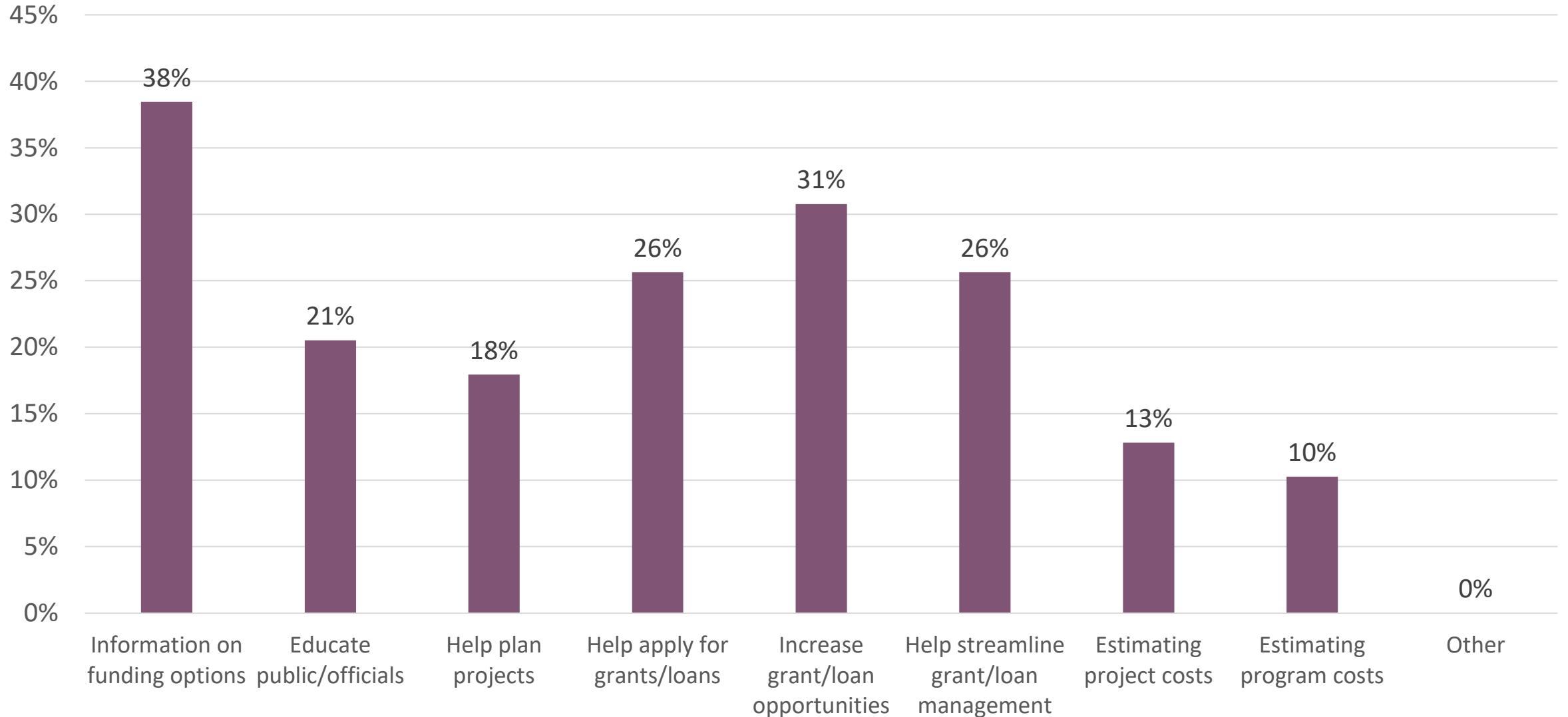
Messages of Future Funding

- Anticipating increased reliance on grants, which are very competitive
- Having multiple funding sources increases resilience
 - Always useful to have some funding that is flexible
- Interest in developing stormwater fees?

Key Barriers to Obtaining Funding?

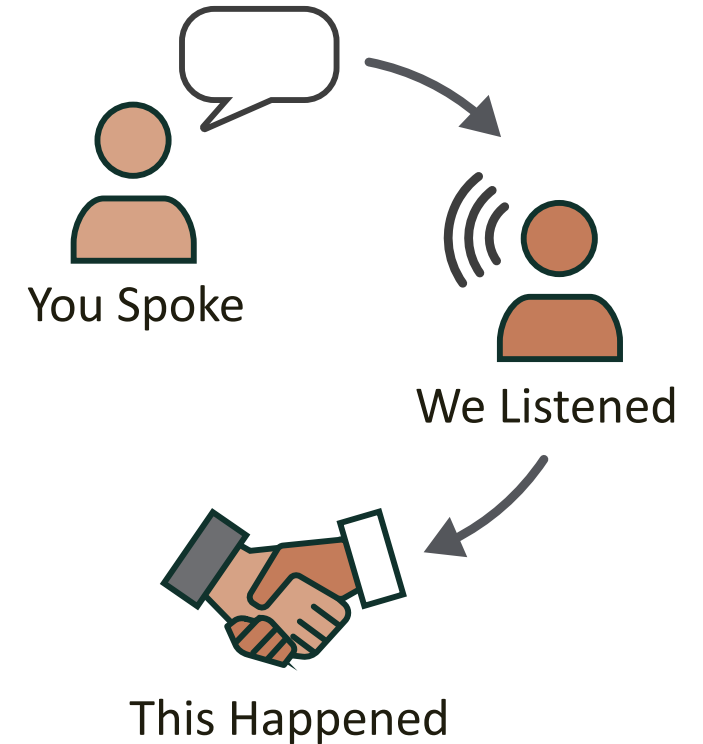


What Help/Support Are You Seeking?



Takeaways

- Constraints:
 - Limited staffing/capacity
 - Competing local priorities
 - Burdensome grant/loan processes
- Help wanted:
 - Info on \$ sources
 - More grant/loan opportunities
 - Help applying for and managing grant/loans



What Funding Sources Are You Aware Of?

