



EXPANDING YOUR REACH: USING OTHER LOCAL FEES AND REVENUES

Several Important Realities

- I. Stormwater management is under-funded
- II. \$ Need is greater than political support
- III. Political support is soft
- IV. Relative political support is soft



Review: Stormwater Revenue Mechanisms



Commonly Used

- General Fund
- Existing Fees
- Portion of other Fees
- Federal and State Grants, etc.

For Any New Development Projects

- Developer Impact Fees
- Developer Formed Community Facilities Districts/Benefit Assessments

Dedicated Local Revenue Mechanisms and Prop 218

- Balloted Approaches
 - Property Related Fee (Property Owner – 50% threshold)
 - Special Tax (Registered Voter – 66.7% threshold)
- Non-Balloted Approaches – Full Cost Recovery
 - NPDES activities supporting sewer, water and/or refuse
 - Plan Checks, Inspections, etc.

Quick Prop 218 Brush-Up

□ P218 Property Related Fees

- Balloted vs. Non-Balloted

- Balloting is required except for:

“...fees or charges for sewer, water, and refuse collection services...”

- Only a notice and public hearing is required =

No Balloting! 😍

□ P26 Regulatory Fees

- Inspections, plan review

- Only a study is required =

No Balloting! 😍



Disruption Time.....



Or this...



Two Strong Paths...

- We are a Utility, and we are selling a service! And we demand full rights and privileges! Time to pay up!

or

- We want Full Cost Recovery for all the stuff we are doing! Here is how to do it!



You've Gotta Ask Yourself 4 Questions...



- Does the stormwater task benefit water, sewer or solid waste collection services?
- Does the stormwater task cost more because of water, sewer or solid waste collection services?
- What are your reasonable \$ impacts to stormwater task?
- How can we best distribute these costs to the properties via ratepayers?



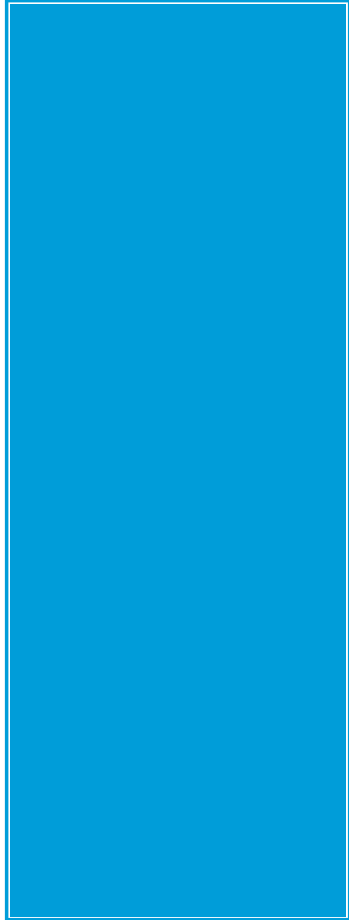
Some Examples



- ❑ Infiltrating water into ground
- ❑ Water conservation outreach
- ❑ Supplying water a saltwater intrusion barrier
- ❑ Supplying water to treatment plant
- ❑ Responding to Sanitary Sewer Overflows
- ❑ Testing for E-coli
- ❑ Installing and collecting catch basin filters
- ❑ Cleaning out catch basins
- ❑ Installing and maintaining trash capture devices
- ❑ Street Sweeping

Full Cost Recovery!

Let's Drill Down on Refuse Collection



Trash in Streets and Gutters



Street sweeping



Trash in Storm Drains



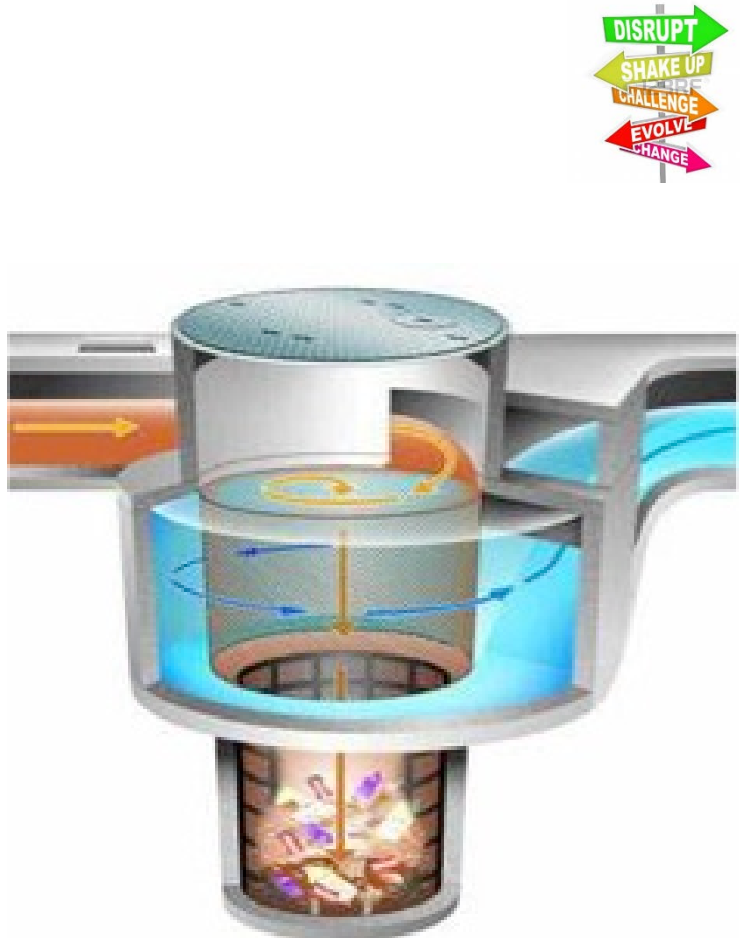
Trash in Creeks



Trash in Large Trash Capture Devices I



Trash in Large Trash Capture Devices II



DISRUPT
SHAKE UP
CHALLENGE
EVOLVE
CHANGE

Trucks, Transfer Stations and Landfills



So How Do You Actually Do It? (1)



- Approach 1 (Waste Hauler Bills Customer)
 - ▣ Contract with your Solid Waste franchisee to perform services



So How Do You Actually Do It? (2)

- Approach 2: (Waste Hauler Bills Customer)
 - ▣ Stormwater Program performs services and invoices Solid Waste provider



So How Do You Actually Do It? (3)

- Approach 3: (City Bills Customer)
 - ▣ Add direct City costs to your Solid Waste Rate and transfer revenue.



So How Do You Actually Do It? (4)



- Approach 4: (City Bills Customer)
 - ▣ Impose stand-alone Prop-Related Fee



Next Steps

1. Determine trash-related tasks and costs
2. Identify your solid waste collector and flow of revenue
3. Determine most efficient flow of services and revenue
4. Promote your approach and implement increased property-related fee
5. Stay mellow



Reality Check



- Any Rate Increase is a Political Issue
 - ▣ Even a Non-Balloted Increase
- Work with City Attorney



Questions



“

Your trash is my money”

-Noel Molina, 32-year-old trash worker

PATRICK GILLESPIE/CONTRONNEY

